



College Prep Evaluation | Avion Jackson
Height/Position | 6'3 Combo Guard
Classification/School | 2024 Atascocita HS

Date: January 17th, 2024

Lead Evaluator: Coach V (21 Year College Recruiting Coordinator at the D1, D2, D3 & NAIA Levels with over 30 Years Experience in the Recruiting Industry)

Secondary Evaluator: NCAA D2 (Entering his 6th Season with D3 & D2 Experience)

UCExposure Evaluations is our Guide to Building a Recruiting Game Plan tailored to the Individual Player

Projected Level | D2 JUCO / NAIA

Potential Level | D1 JUCO / NCAA D2 (JC could be a Great Route to learn how to become a true Lead Guard (PG) but you must step it up without the ball in your hands down the Stretch to secure Athletic Money Offers)

College Prep Evaluation: YOU MUST GET A SENSE OF URGENCY! Game #1

First Rebound vs SOC is at the 47:48 Mark of the 4th Quarter (College Coaches Love Big Guards that Rebound-It's a Motor Stat) You pursued and secured one Board vs SOC and that was late in the 4th Quarter. Offensively, no question you are at your best as a playmaker and could learn to play and stay at the PG Position at the next level, IF you step it up down the stretch so we can get that extra year we've been working for! Really good going downhill or in PnR Situations at attacking the Paint and either

finishing, dishing or drawing the Foul. That is your College Ready Strength that stands out the most on Game Films. Not enough evidence that you can or will shoot the 3 when left wide open or on kickouts, which makes you one dimensional on the Offensive End and that is creating shots off the bounce for yourself or for teammates (Too much at stake not to do more without the Ball in your hands at this stage) Defensively, could be a really high level defender capable of guarding multiple Positions, but very selective with his effort and intent on the defensive end right now to stand out on Film. Over 50% of possessions when guarding the Ball Avion gave up straight line drives when he has the speed, length, and talent to lock in and give up ZERO straight line drives (Review the Possession Chart Below for Specific Plays) Off the Ball, Avion only had one deflection/steal vs SOC and had multiple possessions where he was in the right position but reacted instead of attacking on a rotation. 2 Feet was the difference in 6-8 deflections or attempted charges in the 1st half alone as an off ball defender in the SOC Game. The best thing about the Situation and why I do Mid-Season Evaluations is it's TIME, and you have the god given ability to raise your level of play. Your ticket to the Scholarship Levels is Your ability to Defend & Rebound not your Offensive Game. It looks like you have so many pieces around you that you are in 2nd Gear, and can turn it up when needed. Start thinking and acting like you're on another team per se and you have to be THE MAN, instead of a piece and that means you Elevate Your Performance in all facets without the ball in your hands. (I'm not talking about shooting 25 times or Being Selfish) THE MAN on a lesser team has to lock up the opposing team's best player, has to Rebound on both ends for his team to Win, and showcase leadership traits i.e. huddling teammates on FTs / Matching Up Players on Dead Balls / Engaged on the Bench or Timeouts etc. You don't understand how much I believe in you, but at the same time when I coached at the Scholarship Levels (D1, D2, NAIA) I couldn't extend an Offer with Athletic Money based on the Evaluation. The Secondary Evaluator had you listed D3 at the moment, and that is only due to what he evaluated on Film, not what your potential truly is Avion. In Conclusion, we want to share Games moving forward that at the end of the first Quarter you have the Coaches full attention by setting the tone on Defense, on the Glass, and with the way you Lead right off the bat! Then they will continue to watch and see how skilled a playmaker you are and that you could

be a big time PG after one year of Growth at the College Level. Your ability to pass and make plays is not enough to get us that YEAR! Get a Sense of URGENCY and that doesn't mean press to score more, it means play to your maximum potential in those 3 Areas (Defense | Rebounding | Leadership) Start Today, and if the last 4 Games those three areas are consistent you will not only move onto Scholarship Level Boards, you will move up them...

Key Plays to Review From Games Evaluated

- 1. 1st Offensive Possession vs SOC** (Wide Open 3 on Kickout-Didn't even look at the Basket) **Play to Your Strengths but be able to knock down 1 or 2 Timely 3s within the flow of the Offense like this one**
- 2. 5:55 1st Quarter vs SOC Rebounding Clip** (Got Stuck by a 5'10 Player on a Board-That is when I noticed you weren't pursuing Rebounds or settling by letting smaller guards block you out)
- 3. 1:45 1st Quarter vs SOC On Ball D** (It may have been a part of the Game Plan, but still you are 8 feet off, go under the screen, and then let them straight line drive)
- 4. 5:45 2nd Quarter vs SOC On Ball D** (Extend Pressure and give up a straight line Drive-I've been selling you could guard the 1-3 Spots and YOU CAN but that must stand out on Game Film)
- 5. 27:45 Mark vs SOC Help D** (Play Behind the Post without any Fight, In Right Position but standing straight up, React after Pass is made instead of Anticipate and get a steal/charge off the ball)
- 6. 6:55 4th Quarter vs SOC Transition O** (Great Play and Pass in Transition which you consistently do at a high level, but big man gets an and 1 and you don't give him five, huddle the team, or showcase Non-Verbal Cues Coaches Look for in Lead Guards)
- 7. 46:51 Mark vs SOC PnR Defense** (Basic help and recover, this is possibly in Game One of Evaluating You as a Credible Lead I've scratched you from my Scholarship Level Boards)
- 8. 41:44 Mark vs SOC Transition D** (With the Speed, Athleticism, and Length You Display on Offense when Attacking the Paint, I saw too many possessions like this one on Defense that made me question your Motor as a Competitor)
- 9. FINALLY 19:29-19:40 Mark vs Lancaster** (Your Team is Playing with Great Energy | You are at the end of the Bench and the only one that doesn't pull for others in that moment)

Moving Forward: Understand that no one sees these Evaluations, and I am a big FAN Avion and know you personally, however College Coaches only know what they see and if you truly assess the above plays ask yourself would you invest 24-28K in scholarship dollars after viewing those clips to Sign You! Make them a FAN Avion, you have a whole other level of play in you cause I've seen it at my Camps. **THIS IS WHEN YOU PLAY TO YOUR MAXIMUM POTENTIAL AS I'M ABOUT TO MAKE MY HARDEST PUSH!!!**

College Ready Games to Upload to Avion's Player Card:

Game #1: Upload a Game where you get 12-15 Paint Touches (**Attacking the Paint and Playmaking-College Ready Strength that Stands Out**) 6+ Assists, and get to the FT line 6 or more times. If you have a game or had a Game similar to this where you hit 1 or 2 3pt shots when left open that would be a great one to upload highlighting what you bring and the potential of playing and staying at the PG spot by 2nd Year in College!

Game #2: Game #2 should always indicate Growth and answer some of the Question Marks in the Assessment: **A perfect Game 2** to Upload to the Player Card would be 12-15 Paint Touches, 7+ Rebounds (3 Offensive that YOU GO GET by out working a smaller guard) 4+ Off Ball Steals/Attempted Charges and you guard a well known Guard in Houston where it clearly shows he can't beat you off the dribble **(Don't need to get on ball steals, you just need to show you can guard the 1-3 Spots AND YOU CAN but we need evidence of that moving forward)**

Avion Jackson | Keys Down the Stretch

1. **GET A SENSE OF URGENCY ON D AND ON THE GLASS!** I should watch Games and by the end of the first Quarter it is clear that you set the TONE for Atascocita. You can do that without taking or making one shot/play. This is a mindset at this point as you are physically capable of dominating both down the stretch! **That is your TICKET Avion**, don't rely on your ability to make plays or pass the ball to secure an Offer.
2. **Stat Goals to Track:** Don't look back at what you are currently averaging in the areas we will mention, just track your progress in all remaining games and playoffs so you can gauge progress: **1.** RPG 7+ **2.** Deflections/Attempted Charges 3+ **3.** Paint Touches/FT Attempts 12+

Paint Touches or 8+ FT Attempts (All Realistic Goals that will take your game up a notch while playing to your strengths within the flow of the Offense)

3. Non-Verbal Communication on Game Films: I can't hear players on Games, so College Coaches look for little traits that indicate team first and making others better (Leadership Traits) **The Best Way to Improve this and have a better understanding is watch 3 full Games focusing on:** Huddling on FTs, Matching Players up on Dead Balls, When Subbed or on the Bench are you fully engaged, Positive Body Language and take notes and take it one practice, one possession, one game at a time until it is a habit the last few Games and in the Playoffs **(Remember I know your a great kid and teammate, but you don't have to sell me the Game Films must sell College Coaches when I make my hardest push)**

The Uncommon Approach to Gaining Exposure

We use College Prep Evaluations to Elevate clients on court performance, act as a Guide to Selecting College Ready Game Films that Stand Out, and provide behind the scenes insight through the lens of a College Recruiter to enhance not only the Prospects Recruitment but Knowledge on how to Increase their Recruitment. The Midseason Assessment & College Prep Evaluation is Key heading into the Spring as we begin to Promote Prospects to college Programs that FIT and Coaches start Researching UCExposure Recruits..

College Ready Strengths | *Playmaking, Excellent Court Vision (Passer), and When the Game Speeds up on Offense and Defense that is when Avion is at his Best.* If you can really up your D and Boards and get that Year we need, there is enough evidence on Game Films that I can sell to Coaches that you can play the PG Position in College (Very Intriguing at Your Size and Upside and on film you have the tools to make that transition)

Areas Exposed | *Defense, Rebounding, Leadership Traits* (Which is Very Surprising as I thought your D and Effort was Scholarship Level at my Events) I know you have what it

takes, but too important at this Stage to not encourage you that now is the time that it needs to be consistent!

Avion's Highlight Video | Social Media Athlete Marketing

Length: 1:30-2:00 Max | 20-25 Clips

College Ready Strengths to Highlight | 15-20 Clips: 15 Clips of You Making Plays off the Bounce in transition, in PnR action, and in the HC on ball reversal. Mix up what happens but highlight you getting in the paint and scoring, passing, or drawing fouls. Add 3-5 clips where you don't hesitate on your 3pt shot and knock down shots on a kick out from the Post or drive and dish from a Wing.

Position Specific Plays that Stand Out To College Coaches | 5-10 Clips: Find 5 of your best on Ball Pressure where you disrupt the other team and keep a guy in front of you. Mix in 3 off ball steals that lead to fast break baskets for you or a pass ahead from you. Focus on when I watch this Highlight I know 2 things: **You are a Big Guard who can make PG Plays and Versatile Defender that Impacts the Game on the Defensive End!**

Spring Semester | Targeting the Right FIT

- Based on Professional insight from Experienced College Coaches who are involved with the Recruitment of Student-Athletes, we are able to Guide our Clients on Games that will move them up College Coaches Boards, target the right FIT, and promote them throughout the Spring to the projected Levels until Interest turns to an Offer **(It just takes One)**.
 - **Offensive fit** | Up-Tempo System that pushes off every missed shot, runs quick hitters in early offense after made shots, and if they don't score early they open up driving lanes with dribble drive action for Players. 4 out 1 in in the HC after pushing it would be a great fit for Avion. **Start Researching any/all JUCO,NAIA/D2 Programs that Avg. 80-90ppg and share your**

Player Card with them directly via email after Uploading 2 Games that will stand out!

- **Defensive fit** | Full Court Pressure Man to Man Pressure Defensive Team that extends their Pressure in the HC as well, and gets out in Passing Lanes. I thought originally and still think the best selling point for you to secure athletic money was big Guard that can defend multiple Positions and Rebounds it at a high level from the Perimeter **(Teams Switch on the Perimeter these Days & Rebounds are a 'Motor' Stat so that is still your Ticket and You've got Time and Talent to do both at a much higher level)**

MAKE NOTE: Top Prospects | Take Advantage of the Behind the Scenes Insight Until Interest turns to an Offer: The College Prep Evaluation is a Guide to Select Games to Upload to Player Cards that will 'Gain Interest', Create Your Highlight Video Showcasing College Ready Strengths that Stand Out to Coaches, and build Your Recruiting Game Plan so we can target College Programs that FIT. Interest will turn to Offers for Players that Follow their Recruiting Game Plan!

Spring 2024 | Avion's Recruiting Game Plan

Follow Your Game Plan | #1 Build a Routine: Four 55 Minute Workouts a Week outside of Practice where you shoot Game Shots from Game Spots at Game Speed. All Catch and Shoot 3's or after a Cut is the focus of 40-45 Minutes of these Sessions 250 3's per workout 1000 a week (Stick to what You Do Best at Atascocita while building Your Confidence beyond the Arc so when your at a Camp, Campus Visit, Tryout, etc. you take and make a few 3s without any hesitation (Shot Mechanics and Release are there just put in extra work for 6 weeks) **#2 THERE IS NO PRESSURE IN GIVING YOUR BEST:** This Evaluation may have shocked you a bit, but it's factual with examples listed for you to View. **I'm on your side, I will get you Genuine Looks unlike other Services, and when I do you must pass the test on the Glass and on D** (You are a College Ready Playmaker with the Potential to be a PG after Year One-That is the easiest to Assess but you must be a Scholarship Level Defender &

Rebounder to Secure Athletic Money) **#3 Write Down One Thing You Will Do Moving Forward without the Ball in Your Hands Every Practice/Game that leads to WINS:** Be Honest, Keep it on a Note Card, and Bring that One Thing to the Court Every Single Game for Starters. Read periodically and hold yourself accountable for that one thing. Most times when you lay that first brick, you truly grow instead of pressing down the stretch. That way you are not overthinking, you are just holding yourself accountable, growing your game, and tracking your progress on the Glass and on D! It matters most the last 45 Days, but we must get 2 Full Games where you are playing to your highest potential in areas mentioned above while Attacking the Paint throughout the Game when you're not running a set.